10 Ways to Use AI with TPF Excellence

1. Explore with Intentionality

- **Rather than ignoring or fearing AI, experiment with purpose:** Use it to brainstorm, organize, or enhance—not to replace your insight. Thoughtful exploration helps us learn how AI can strengthen connections and creativity across initiatives.

2. Choose Tools and Agents Wisely

- **Rather than using any tool that pops up, select platforms that align with ethical and responsible practices:** There are a multitude of AI tools and agents from which to choose. Prioritize companies that are transparent about data use, privacy, and training sources.

3. Protect Privacy and Confidentiality

- **Rather than entering sensitive or internal information, keep all private data out of AI systems:** Refrain from inputting non-public materials, contacts, or project files. Protecting confidentiality is a core reflection of stewardship.

4. Keep the Human in the Loop

- **Rather than letting AI make decisions or speak for you, treat it as a collaborator:** Use AI for ideas, summaries, or outlines—but let human judgment, empathy, and storytelling lead every final product.

5. Review, Refine, and Personalize

- **Rather than copying and pasting AI text, revise to sound like you:** Edit for tone, clarity, and warmth. If it reads too polished, repetitive, or robotic, add your own voice and context to make it feel genuine and connected.

6. Focus on Accuracy and Clarity

- **Rather than trusting AI facts at face value, verify every claim:** Cross-check information through credible sources and ensure your final product communicates with the simplicity and truth that define TPF excellence.

7. Use Authentic Visuals and Media

- **Rather than relying on AI-generated photos, music, or voiceovers, use assets TPF owns or licenses.** Until legal clarity improves, stick with approved materials and public domain photos.

8. Prioritize Quality Over Speed

- **Rather than rushing to post or submit, slow down to ensure clarity and connection:** AI can accelerate output, but excellence requires time for review, alignment, and human touch.

9. Be Sustainable and Selective

- **Rather than running countless AI prompts, use the technology purposefully:** Every query uses energy and water resources. Responsible use honors our value of sustainability and thoughtful innovation. Did you know? A single prompt to a generative AI model may use ~10 times more electricity than a standard search.

10. Reflect Before You Share

- **Rather than sending AI-assisted work immediately, pause and ask: *Does this sound like me?*** That quick reflection ensures your final product upholds TPF's standard of clarity, connection, and care.