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EDUCATION

MA Philanthropic Studies: Indiana University (IUPUI): May 2023

BA English/Women's and Gender Studies: Lindsey Wilson College: May 2020

PROFESSIONAL TRAINING

Certificate in Fundraising Management: The Fund Raising School, November 2022

- Developing Annual Sustainability Course, November 2022
- Principles and Techniques of Fundraising Course, October 2022
- Developing Major Gifts Course, August 2022
- Managing the Capital Campaign, August 2022

Executive Certificate in Religious Fundraising: The Lake Institute on Faith and Giving, November 2021

Harwood Public Innovators Certificate: The Harwood Institute, May 2023

Technical Skills

FLUXX, Salsa Engage, Hootsuite, Canva, Adobe, Audacity, Mailchimp, Microsoft Suites, Slack, Google Apps

Avery Crews Prado de Lima

Seeking to invest my experience to create meaningful impact. Significant success with community engagement, partnership development, strategic communications, and project management with a desire to craft community, collaborate, and improve in every situation.

INDUSTRY EXPERIENCE

Fellow

The Patterson Foundation | June 2023–June 2024

As a Fellow, I led and assisted in the management of various strategic initiatives at The Patterson Foundation (TPF), working directly with the CEO of a \$300 million private operating foundation. These initiatives included, but were not limited to:

Suncoast Campaign for Grade-Level Reading, a four-county initiative fostering wide community participation to achieve shared aspirations for the success of families and children in increasing early-reading proficiency.

When You Wonder Book Circle Project Manager:

- I took an idea for a book circle and crafted a project plan that focused on community engagement. I led the project from start to celebration event, ensuring its success.
- Joyfully served as the main contact for 144 hosts and crafted consistent communications to ensure they were well-informed and excited to stay connected.
- Crafted a marketing and engagement plan including sample media language, blogs, social media posts, and videos to exceed the goal of 1,000 participants and reach individuals nationwide interested in participating.

Suncoast Remake Learning Days Project Coordinator:

- As project coordinator, I was privileged to serve as the main contact for 277 community partners planning 304 events during a 15-day learning festival across four counties that engaged 36,500 community members in activities centered around learning.
- Co-facilitator for four different web-based training courses focused on strengthening organizations, facilitating partnerships, and developing marketing and media strategies for events while encouraging enthusiasm and collaboration among organizations.
- Collaborated with Remake Learning Days, the national and international learning festival network, to learn and share with regional leads worldwide.

HONORS & SCHOLARSHIPS

R.V. Bennett Scholarship for
Leadership & Service
May 2019

Certificate of Service Excellence,
The Bonner Scholars Foundation
May 2020

Certificate of Service Excellence,
The Bonner Scholars Foundation
May 2019

V.P. Henry Presidential Award
August 2017

ATTRIBUTES OF EXCELLENCE

- **Manager of People, Processes, and Projects**
 - Adept at discovering talent to optimize impact
 - Embraces the vision for the future by focusing on the details
- **Creative Communicator**
 - Author of dozens of blogs and podcasts published for the Foundation's use
 - Collaborative facilitator and theme identifier
 - Understanding of the critical role communication and narrative building plays with an organization and beyond
- **Curious Connector**
 - Always asks "who else cares"
 - Focuses on collaboration to strengthen diverse initiatives
 - Natural relationship builder
- **Joyful Contributor**
 - Willingness to step in and take on whatever role necessary
 - Supports the team and the end goal with a positive attitude and an encouraging spirit
 - Open mind to diverse thoughts and excellent at balancing perspectives

Advancing Philanthropic Leadership, a multifaceted partnership between TPF and the Indiana University Lilly Family School of Philanthropy (LFSOP):

Nonprofit Internship Program Manager:

- Implemented strategies for the submission, marketing, and collaboration processes for an internship program in partnership with Indiana University, leading to the management of 13 internships and 6 internships established for the fall semester.
- Manage multiple students and organizations simultaneously while tracking performance and developing communications, including blogs, social media, and podcasts, to market the program locally and at the school.

Fueling Dynamic Fundraising seeks to provide meaningful fundraising training to Suncoast nonprofits that inspires long-term impact and collaboration:

Fueling Dynamic Fundraising Initiative Support:

- Supported efforts to improve fundraising capacity of 48 local nonprofits by providing educational opportunities in partnership with The Fund Raising School.
- Assisted in facilitating online gatherings of nonprofit leaders, in-person courses to strengthen the impact of local nonprofits, and an in-person event focused on collecting feedback and identifying opportunities for collaboration.
- Worked with 96.5 WSLR + Fogartyville as a fundraising consultant, helping to develop donor stewardship policies and reassess the organization's case for support to ensure long-term sustainability and cohesive messaging.

DeSoto County Ahead is an effort to pursue common aspirations and strengthen community members and communities through a shared vision focused on shaping the future.

Harwood Institute Project in DeSoto County Support:

- Partnered with the Harwood Institute in DeSoto County to increase community engagement and awareness of the project through media and communications development.

- Collaborated with community organizations to manage community events and worked with stakeholders to ensure consistent messaging.
- Assisted with the planning, communicating, and executing 10 roundtables with community leaders and 24 community conversations, welcoming more than 250 community members to share their perspectives.
- Participated in The Harwood Institute Public Innovators Labs and implemented techniques to uncover shared community aspirations as part of The Patterson Foundation's Aspirations to Actions initiative.

Additional Endeavors at The Patterson Foundation:

- Collaborated with the Community Foundation of Sarasota County on a participatory grantmaking project in alignment with donor intent for the Suncoast Disaster Recovery Fund.
- Designed and managed a four-county device drive that collected 160 devices in partnership with the Sarasota Technology Users Group, developing a device pipeline for refurbishment and redistribution to community members in need.
- Served as the Community Engagement Manager for the DeSoto Solutions to Actions "Dive into Discovery" event, convening 350+ community members to discuss eight community themes and opportunities for future collaboration.
- Co-created and facilitated TPF's 2024 Crafting Community Immersion, a day-long event for over 50 individuals across the foundation to gather and craft community while learning about the organization's work and approaches.
- Prepared the annual budget memo for TPF's Governing Board.
- Connected with national thought leaders at conferences, including Exponent Philanthropy, Center for Effective Philanthropy, and Council on Foundations.

ROLES BEYOND THE PATTERSON FOUNDATION

Lake Institute on Faith and Giving: Indianapolis, IN August 2021–July 2023 Graduate Assistant

- Communicated with partners and assisted with research and development of knowledge regarding the intersection between philanthropy and religion. Developed social media posts featuring various thinkers from different religious backgrounds to encourage participation in organizational events and media. Assisted with website updates, design, and blogging.
- Supported the team in event planning, community engagement, course administration, and communications to aid the mission of understanding the intersections between faith and philanthropy and ensure a diverse audience.
- Assisted with course planning and facilitation as needed. Managed follow-up for the Executive Certificate in Religious Fundraising Course, ensuring participants remained connected with the organization.
- Supported research for the religion section of Giving USA 2021 and 2022. Analyzed 30 years of giving for a private family foundation to understand their giving priorities better.

Lumina Foundation: Indianapolis, IN August 2022–May 2023

Strategic Impact Intern

- Collaborated with the strategic impact, research, and development teams to identify accelerators and decelerators in work targeting equity in the higher education field.
- Analyzed 135 grant reports to identify areas of improvement for the foundation. Presented findings to the Strategic Impact Team and developed a presentation with my supervisor for the full staff to facilitate collaboration among teams on addressing concerns.

The Lemur Conservation Foundation: Myakka City, FL August 2022–December 2022

Online Engagement Intern

- Assisted in the planning and execution of a weeklong digital event that engaged hundreds of people around the world.
- Developed a Giving Tuesday campaign to garner support for Hurricane Relief, successfully raising funds to meet unexpected needs.
- Utilized Salsa Engage, Canva, and Hootsuite to create weekly and monthly communications for donors and constituents. Focused on creating a format for the staff to use for all external communications, engaging donors and partners to streamline the communications process.

Steuben County Community Foundation: Angola, IN August 2021–August 2022

Marketing and Development Intern

- Developed marketing materials for the foundation's community engagement projects and assisted in planning a 30th-anniversary campaign that distributed \$300,000 in unrestricted funding.
- Researched and designed a Donor Funds Booklet that advertised giving opportunities at the foundation and sought to engage new audiences and steward existing donors.
- Created a donor stewardship plan for GivingTuesday and planned a Valentine's Day-themed fundraising endeavor.

Neuro Challenge Foundation for Parkinson's: Sarasota, FL August 2021–December 2021

Volunteer Development Intern

- Developed a volunteer strategic report after conducting director interviews and performing environmental scans of nonprofits to establish best practices for the foundation's volunteer program.
- Created job descriptions and communications for sharing volunteer positions with constituents, establishing a system for managing volunteers and opportunities.

SERVICE AND VOLUNTEER EXPERIENCE

AmeriCorps VISTA: Age Friendly Louisville: Louisville, KY: July 2020–September 2021 2,000 Service Hours

- Leadership Coordinator: AmeriCorps VISTA position focused on creating an age-friendly ecosystem and building pathways for social change through cross-sector collaboration within the city.
- Facilitated monthly virtual workgroup meetings with community agencies, staff, students, and volunteers while managing event planning and coordinating the leadership team.
- Developed social media posts to encourage community engagement, managed website updates and formatting, and designed an impact report for the World Health Organization and AARP.
- Focused on expanding partnerships through strategic communications across multiple sectors to further the mission of Age-Friendly.

Bonner Scholar Program: May 2018–May 2020: Lindsey Wilson College: Columbia, KY 1,400 Volunteer Hours

- Center for Courageous Kids: Volunteer counselor for medically fragile children, providing respite for caretakers.
- JOY Ministries: Clothes closet and food pantry stocker.
- The Tandana Foundation: International volunteer working in partnership with indigenous communities to build a community center.

AmeriCorps State: KY Campus Compact: Columbia, KY: September 2019–May 2020 300 Service Hours Student Mentor

- AmeriCorps position focused on supporting first-generation college students in their transition to higher education. Taught a first-year experience course for a semester and conducted weekly check-in meetings and outings for students.

PUBLICATIONS

- *The Alpha Kappa Phi Review 2020: Communism and Witchcraft: The Power of Language in Arthur Miller's *The Crucible**
- *The Alpha Kappa Phi Review 2019: Gender Roles and Societal Breakdowns in Margaret Atwood's *The Penelopiad**

CONFERENCE PAPERS + PRESENTATIONS

- Panelist at Exponent Philanthropy 2023 Conference — Baltimore, MD (2023): Panel discussion focused on the Campaign for Grade-Level Reading and Digital Access, where I presented best practices alongside other foundation leaders.
- Sigma Tau Delta International Convention — Las Vegas, NV (2020): "Language in Kurt Vonnegut's *Harrison Bergeron*"