CONTACT ME AT

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@KelAlexander

ATTRIBUTES OF EXCELLENCE

- Connective Tissue Weaver
  - Natural relationship builder
  - Active listener with strong empathy antenna
  - Fosters trusting space for sharing and authentic connection
  - Passionate community engager
- Strategic Process / Project Manager
  - Navigates big aspirations into actionable steps to implement meaningful change
  - Detailed evaluator of processes to ensure excellence
  - Capacity to implement institutional knowledge and learned experience
- Creative Communicator
  - Author of engaging and educational blogs and podcasts
  - Collaborative facilitator and theme identifier
  - Crafts complex ideas into relatable content
- Concept to Creation
  - Embraces thinking in a space of possibility
  - Driven for excellence
  - Detailed framework developer
  - Flexible to evolution and enhancements

Kellie Alexander

EXECUTIVE SUMMARY

Emerging philanthropic leader passionate about connecting communities and promoting an engaged culture of philanthropy. Authentically driven to deliver above and beyond results with changemakers. Experienced in managing and supporting multi-faceted initiatives with innovative approaches to philanthropy and cultivating relationships across sectors to identify mutual aspirations and catalyze change. Skilled in project management, process management, community engagement, and strategic communications.

PROFESSIONAL EXPERIENCE

Fellow
The Patterson Foundation | July 2022–Present
Sarasota, FL

Lead and assisted in the management of a myriad of initiatives at The Patterson Foundation (TPF) including, but not limited to:

- Advancing Philanthropic Leadership, a multifaceted partnership between TPF and the Indiana University Lilly Family School of Philanthropy (LFSOP)
  - Implemented new strategies for the submission, marketing, and collaboration process for the Nonprofit Internship Program leading to 3 filled meaningful LFSOP student internship opportunities in Summer 2023 and 3 remaining opportunities available for Fall 2023 at Suncoast Region nonprofits.
  - In the role of content and curriculum manager, co-facilitated and coordinated a Spring Break 2023 course, "The Future of the Philanthropic Sector: Experiential Learning with TPF," with Indiana University Lilly Family School of Philanthropy where 10 students and 2 faculty members travel to Sarasota, FL for a week-long intentional learning experience with an innovative foundation and collaborative local nonprofits.
  - Curated and managed production of an Advancing Philanthropic Leadership initiative rack card to improve visibility at partner university, Indiana University Lilly Family School of Philanthropy.

- Avid Learner
  - Willing and eager for professional and personal development
  - Curious and active critical thinker
  - Humility to learn through all events and occasions

EDUCATION

- Indiana University Lilly Family School of Philanthropy
  - Master of Arts, Philanthropic Studies
    May 2022
  - Certificate in Fund Raising Management
    May 2022
  - Bachelor of Arts, Philanthropic Studies / Community Health Minor
    May 2021
  - Academic Certificate in Fundraising
    May 2021
- University of Derby, Derby, England
  Joint Honors Global Development
  Fall 2019

HONORS & AWARDS

Eli Lilly Endowment Scholar
- Service scholarship based on high GPA, leadership skills, and community service

Jesse H. and Beulah Chanley Cox Scholar
- Scholarship received to honor hard work, perseverance, and resourcefulness

IUPUI Top 10 Student
- Academic, leadership, and community engagement award to 10 undergraduate students

2021 William M. Plater Civic Medallion Recipient
- Honor recognizing commitment to the community through various notable activities

2022 Giving USA Chapter Author
- Giving to Health Chapter Author for Giving USA 2022, Annual Report for year 2021

  - Planned and implemented “Beyond the Check”, a one-credit virtual course in 2023 with nine LFSOP students discussing approaches to philanthropy and leadership and evolved the course for 2024 teaching.
  - Lead planning of the 2024 TPF Beyond Alumni Network weekend with President and CEO, Debra Jacobs to determine agenda, sessions, and travel

- Suncoast Campaign for Grade-Level Reading, Suncoast Remake Learning Days; a ten-day festival of free, hands-on learning events for children and families-day festival of free, hands-on learning events for children and families
  - As project manager, worked across TPF’s legal and finance teams to craft and facilitate completion of Letter of Agreements and ensure support payments were sent efficiently to each eligible host organization for the 200+ events gathering over 25,000 participants.
  - Assisted with presenting, facilitation, and attendance tracking, during online learning labs centered on program content, marketing, audience building, and social media for 270+ participating partner organizations.
  - Collaborated with Remake Learning Days, the national and international learning festival network, to learn and share with regional leads across the world.
  - Strategically organized 2023 team thoughts, learned experience, and institutional knowledge to create a payment framework and event submission recommendations to strengthen processes in 2024 Suncoast Remake Learning Days preparation and execution.
  - Co-Hosted Listening Tour Sessions on Zoom and facilitated conversations with SRLD participants to discover what went well and areas of improvement for process and communications.

- Beyond the Blog, a digital magazine, turned podcast series, to educate and engage TPF audiences
  - As co-author and editorial project lead, strategized possibilities for a strategic communications evolution of TPF and created engaging and educational content to showcase TPF’s direct impact on strengthening individuals, organizations, and communities.

- Co-created content for the first year of Beyond the Blog editions with captivating podcasts, videos, media pages, visuals, and written pieces.
- Crafted operational items for success, including project framework, editorial document, podcast equipment policy, and templates for content creation of interviews, videos, and digital magazine storyboards.
- Amplified project idea into strategic and meaningful communications format using best practices in journalism and publishing while using data to inform the evolution of the digital magazine with TPF's communication team into stand-alone podcast series.

- Suncoast Nursing Action Coalition (SNAC), volunteer led coalition to increase number of Bachelor-prepared nurses
  - Supported the evolution of SNAC from active coalition to sunsetting all engagements while transitioning several items to partner organizations following a decade of impactful change in nursing.
  - Facilitated the restructure of SNAC through production of a comprehensive Impact Report with qualitative and quantitative data including 18 interviews with leadership, members or supporters, and scholarship recipients, to showcase the decade of Suncoast Nursing Action Coalition success and continuing legacies through other state and local partners.
  - Organized and implemented a celebration event for over 40 community members with presentations from SNAC and foundation leadership.
  - Developed communication pieces to market the change in coalition status and TPF's role.
  - Collaborated with SNAC, foundation, university, hospital, and community leadership to ensure the process to sunset all active engagements was handled with care and excellence.

- Additional Endeavors
  - Collaborated with the Community Foundation of Sarasota County on endowment building and capital campaign research to strengthen community programs.
  - Consulted a Suncoast nonprofit on their organization's earned-income opportunity through The Patterson Foundation's Margin & Mission Ignition and Fueling Dynamic Fundraising initiatives.
  - Participated in The Harwood Institute Public Innovators Labs and implemented techniques to uncover shared community aspirations with The Patterson Foundation's Aspirations to Actions initiative and community conversations.
  - Managed and co-created "Event Excellence" materials and an implementation process to ensure a strategic and streamlined process for events hosted by The Patterson Foundation.
  - Served as Program Manager for the DeSoto Solutions to Actions "Dive Into Discovery" event, convening 350+ community leaders and members to discuss eight community themes and developing projects.
  - Planned and facilitated a comprehensive strategic position session with the Digital Access for All initiative leading to actionable steps within each current project.

- Assisted with facilitation and administrative tasks to support the Digital Access for All Funder to Funder Workshop series consisting of eight interactive Zoom sessions.
- Researched and evaluated impact investing opportunities with The Patterson Foundation's senior leadership and Governing Board.
- Co-created and facilitated The Patterson Foundation's 2023 Propelling Possibilities Immersion. This 50+ person day-long event encouraged individuals across the foundation to gather together, cultivate connective tissue, learn about the work and approaches across the organization, and affirm the value of each individual.
- Author 45+ blogs and thought leadership pieces on philanthropy, community, and philanthropy's role as changemakers in the world.
- Prepared the annual budget memo outline initiative impact for The Patterson Foundation's Governing Board and staff.
- Wove connective tissue at local and national conferences including Foundations on the Hill, Exponent Philanthropy, Grantmakers in Health, and additional Philanthropy Southeast offerings.

Event & Sponsorship Coordinator
Carteret Community College Foundation | February 2022–May 2022
Morehead City, NC

- Solicited and stewarded 150 sponsors and community members for 2022 event support.
- Planned engaging new and annual foundation fundraising events for over 100 guests monthly.
- Developed a comprehensive communications calendar, growing social media engagement.

Interim External Relations Annual Fund / Alumni Relations Officer
Indiana University Lilly Family School of Philanthropy | June 2021–September 2021
Indianapolis, IN

- Connected with School of Philanthropy alumni for alumni newsletter interviews and data.
- Coordinated events, including organizing itineraries and promoting with COVID guidelines.
- Worked within development and marketing teams to support development efforts.

Development Intern
Indiana University Melvin and Bren Simon Comprehensive Cancer Center
August 2020–August 2021
Indianapolis, IN

- Developed framework for stewardship database marking giving affiliation of 900 donors.
- Maintained communications and strategic support of annual giving event volunteer fundraisers.
- Tracked and reported philanthropic trends and innovative projects to ensure best practices.