BULLDOG CORNER

Grand Opening
July 21, 2026
Arcadia, FL

Community partners, volunteers and supporters celebrated the opening of Bulldog Corner inside the Habitat ReStore.

On July 21, 2026, Arcadia-DeSoto County Habitat for Humanity opened Bulldog Corner, a dedicated school-spirit shop, where DeSoto pride creates lasting community impact. Students, families, alumni and supporters now have a convenient place to purchase Bulldog merchandise, while net proceeds help advance Habitat's work in affordable housing and home repair.

FROM IDEA TO IMPACT

Bulldog Corner began through Margin & Mission Ignition, an opportunity presented by The Patterson Foundation that helps nonprofits develop mission aligned, earned income ventures. Through Margin & Mission Ignition, our team received strategic coaching and hands-on guidance as we moved from idea development and market testing to business planning, fundraising, store design, merchandise selection, and launch.

At our MMI Fast Pitch, the community invested $27,057 in the vision. The Patterson Foundation matched those contributions, creating $54,114 in startup resources to help build out the space, purchase fixtures and inventory, and prepare Bulldog Corner for long-term success. Additionally, The William G. & Marie Selby Foundation contributed considerable funding to repave the parking lot and create beautiful finished displays within the space.

BY THE NUMBERS

$27, 057
Community Support

$94,713
Foundation Support

$121,770
Total launch support

NET PROCEEDS

Bulldog Corner Purchases Support Habitat's Mission

114 N. Polk Avenue, Arcadia, FL

Located inside the Habitat ReStore

BULLDOG CORNER

BUILT FOR PRIDE
DESIGNED FOR IMPACT

A community venture with a long-term housing mission

WHAT WE HAVE ACCOMPLISHED

- Converted underused ReStore space into a professional, inviting retail department.
- Created a centralized source for DeSoto Bulldog apparel, gifts and game-day essentials.
- Established local vendor relationships and a growing merchandise pipeline.
- Engaged students, school leaders, coaches, donors, volunteers, and business partners.
- Created a new source of unrestricted earned income to strengthen Habitat's housing work.

OUR VISION FOR THE SPACE

Bulldog Corner is designed to grow with the community. Future plans include expanded seasonal and event merchandise, alumni and youth offerings, special-order options, partnerships with school groups and local makers, and structured student volunteer or work-based learning opportunities.

Most importantly, the venture will generate sustainable unrestricted income that can be reinvested in home building, critical repairs, disaster recovery, and other housing needs throughout DeSoto County.

This accomplishment belongs to every donor, sponsor, vendor, volunteer, Board member, staff member, school partner, and community supporter who helped turn an idea into a working enterprise. We extend special gratitude to The Patterson Foundation and the Margin & Mission Ignition team for the expertise, structure and matching support that made this launch possible. Also we are extremely grateful to The William G. & Marie Selby Foundation for their generous support which made possible the beautiful displays and parking lot.