

Unwrapping TPF's Cookie-Sharing Culture

One of The Patterson Foundation's (TPF) favorite metaphors is about sharing cookies — communicating different ideas and perspectives on shared aspirations. Making sure cookies are delivered and exchanged is an integral part of TPF's process.

That is why we focus on helping people engage with each other, providing expertise, encouraging learning, and sharing promising practices. Whether it's a meeting, a webinar, a community conversation, or a national conference, there's always – ALWAYS – room for sharing cookies!

The Patterson Foundation's Recipe for Success

01

TPFer sends a sweet message to Nancy. Whisk up a plan with a 4-week lead time to avoid any cookie catastrophes, including coordinating cookie pick up from the bakery and cookie jar pick up from TPF.

02

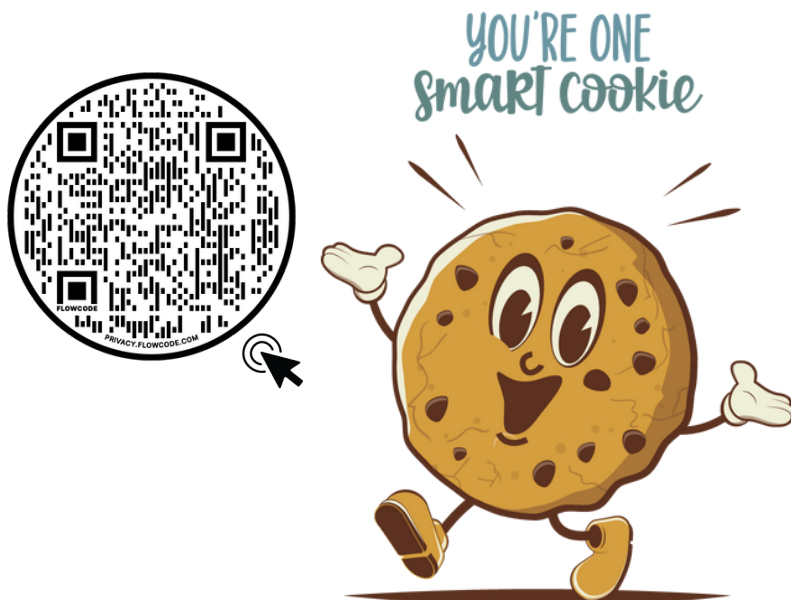
Add sparkle by applying the “Cookies are knowledge. Share your cookies.” sticker to the back of each package.

03

Allocate time during event set up to carefully fill the cookie jars with the right amount of “knowledge” and double-check that every table is “smart.”

04

Ensure baking time in your Run of Show for sharing cookie-themed messaging.



Debra Jacobs' Motivation
“COOKIES ARE KNOWLEDGE.
SHARE YOUR COOKIES.”

If you want to bake a better future with other possibilarians, you can find these cookie-sharing instructions at the bottom of thepattersonfoundation.org homepage under FOR TPFers.